Beat: Travel

ASCEND HOTEL COLLECTION Debuts FOUR SPRINGTIME GETAWAYS

SCENIC BEACH AND MOUNTAIN DESTINATIONS

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USPA NEWS - Choice Hotels International, Inc., Ascend Hotel Collection recently added four properties to its global portfolio of resort, boutique and historic hotels: The Bluff Hotel, The Cranberry, The Landon and Smart Suites. The newest additions, located in Miami Beach, Florida; Savannah, Georgia; Morgantown, West Virginia; and Burlington, Vermont, embody how the Ascend Hotel Collection delivers on upscale experiences in travelers' favorite destinations and provides guests with even more options for their outdoor springtime activities.

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"In the past year, backyard tourism has become increasingly preferred. We know that when guests travel, they are decisive about the destinations they select for their next escape and easy access to a range of outdoor activities is a key feature they look for in a hotel, which is why we're pleased to add these exciting hotels to the Ascend portfolio," said Neerav Dudhwala, head of Ascend Hotel Collection, Choice Hotels. "Whether choosing to spend their spring holiday on a golf course, soaking up the sun outdoors or hiking with a few close friends in the Appalachian Mountains, guests will appreciate each hotel's proximity to their favorite activities, and the exceptional service and amenities that come with the Ascend brand."

Features of each new Ascend hotel include:

- The Bluff Hotel Historic District: Located along the tree-lined Bay Street in the heart of Savannah, Georgia's Historic District, the 77-room Bluff Hotel, which has a history dating back to 1733, offers guests modern accommodations and hospitality reflective of the city's rich culture and traditions.

- The Cranberry: Nestled between the Monongahela River and Appalachian Foothills off Interstate 68 in Morgantown, West Virginia, The Cranberry hotel provides adventure-seeking guests with elevated amenities and access to top outdoor activities and attraction.

- The Landon Bay Harbor-Miami Beach: The 46-room Landon hotel is situated in the quaint neighborhood of Bay Harbor Islands, just minutes from Miami's bustling South Beach and world-class shopping and dining at the ultra-posh Bal Harbour Shops.

- Smart Suites: Smart Suites positions guests at the heart of Vermont's South Burlington, just a 30 minute drive to the famed Ben & Jerry's Ice Cream Factory “ “ and a short drive from the Lake Champlin waterfront, University of Vermont, newly redesigned Kwiniaska Golf Course and family-friendly ski resorts.

All Choice-branded hotels are participating in Commitment to Clean, an initiative that builds upon the strong foundation of franchisees' longstanding dedication to cleanliness with enhanced training and best practices for cleaning, disinfecting and social distancing.

Source: Choice Hotels International, Inc.

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